

Dear Customer,

Thank you for continuing to choose FotoWare and placing your trust in us and our solution. We're very proud to play a part in helping you carry out your mission by enabling you to do more with your content.

As the software world is constantly changing, our main aim is to continue pioneering innovation to provide you with the premium FotoWare service. We want to ensure that our solution makes life easier for you and everyone working with digital assets in your organization - that's why we have adopted a subscription-based cloud-first strategy.

### **Benefits**

FotoWare SaaS rewards you with automatic updates, uptime, and security, while also being more cost effective and decreasing the total cost of ownership in most cases. Choosing SaaS over on-premise means you can greatly reduce the requirements and responsibilities of running and maintaining the software in your organization. With SaaS, this is all managed by us, which allows you to focus on using the solution.

### **Convenience**

One of the main benefits of SaaS, is the greater flexibility you have and the speed at which you can implement and affect changes on the system. You can instantly configure and customize the system, like adding users and increasing storage, which can be scaled up at any time - so you only pay for what you need. Updates happen automatically and new features are immediately available upon release, so your users will always be on the latest version with security patches, system updates, and bug fixes.

To learn more about the benefits of using a cloud solution, [click here](#).

Kind regards,

The FotoWare team